

General Tips

- Drink lots of water and be well rested (so your eyes will not have dark circle's)
- Your skin might not look its best after drug/alcohol use. Try to abstain from these before your shoot
- Eliminate extraneous stress
- Do not tan less than a week before your shoot
- Avoid fast foods- this effects your skin and makes it look more oily
- Practice smiling in the mirror, What are your best angles , Use self-affirmations " Oh yeah I look awesome"

What to Wear - Everyone

- Wear clothes that are comfortable and that make you look great
- Make sure your jacket and shirt fit you well. A poor fitting jacket or shirt will be obvious in the photos (especially around the neck)
- Clothes should be neatly pressed and should look new or like new
- Avoid busy patterns and large lines/stripes
- Blue/green/turquoise shirts/blouses or accents can help emphasize blue/green/hazel eyes

What to Wear – Men

- First and foremost this is your shoot, we can only recommend this list below.
- The standard business look is a suit jacket, dress shirt and tie
- A casual business look is often a jacket and open dress shirt, shirt and tie (no jacket), or dress shirt on its own
- Polo shirts are a good look for some businesses. Be sure the shirt is in good condition and fits well
- For a no-jacket casual look, bring colored shirts - ideally darker than your skin tone
- A white dress shirt by itself is a bad idea - unless you plan to wear it underneath something (jacket or sweater)
- For our business casual sessions. bring a few different jackets, shirt colors and ties so we have choices for the photo

What to Wear – Women

- First and foremost this is your shoot, we can only recommend this list below.
- Avoid big prints and busy patterns
- Jewelry- This is usually distracting- keep it light. This is contingent on the purpose of the photograph
- Different necklines will change the apparent shape of your face. Bring a variety different shirts/blouses to see what works best
- For a business casual sessions: No-jacket casual look, bring various colored blouses - ideally darker than your skin tone
- Be stylish and fashionable, but remember the picture is about your face and not your clothes

Remember: Select and wear clothes that make you feel comfortable. Select something that makes you look and feel good.

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Hair and Makeup Tips

- Make-up should be clean and natural
- Wear a heavy layer of translucent powder - your face will appear flawless in photos. Shine disappears, pores seem smaller, skin looks even, and blush is smoother
- Line lips before applying matte lipstick, then reline. Don't overdo it. Dip a cotton bud in powder and run along lip line to prevent color from bleeding
- Avoid shimmers or products with lots of sparkle or shine
- Avoid frosts or overly-bright colors
- Do not get a new haircut/style just before the shoot (you may want to let it grow-in a bit or get used to styling a new cut)
- Do not try/use any new product on your hair, face or body the day before or few days before your shoot. In case you have a bad reaction to the product

What Is The Process?

- Call or email to book your session, 512-998-3672 or drew@redpantsstudio.com
- Prepare for your shoot – See guidelines above
- Photo Session- Have fun, seriously!
- Choose your favorite image(s) once we have finished shooting
- We have a standard digital process to enhance your favorite images, additional retouching is not included in the pricing above.
- We send you a link to our website for you to download your image(s).